

THE WORLD'S FIRST NON-PROFIT CRYPTOCURRENCY BUSINESS



PINK PAPER V2

09/18/2021

INTRODUCTION

The Fat Cake Pink Paper aims to educate the reader on our Vision, Strategy, and Roadmap. Through the next pages we illustrate, in detail, our redistribution mechanism, business plans, and ecosystem overview

Following the small 200 member pre-sale, Fat Cake was listed onto the exchange, PancakeSwap.

Available for purchase by trading USDT, BUSD, BNB, and many others.

Network: Binance Smart Chain (BEP20)

Ticker: FATCAKE

Contract: 0xb7dba4c673bedb174dc3ff7ec65d17c863d39b16

Decimals: 18

Other token features include Anti-Whale mechanics, and max transaction limits, preventing whale manipulation and large sell-offs. Fat Cake is taking every preventative measure to ensure the safety of our investors.

PASSIVE REWARDS

The Fat Cake token is based on a Dividend-Paying Token Standard, which means all the CAKE that the contract collects from taxes will be split equally and proportionally to all tokens holders. The contract keeps track of all token holders, as well as an index into the array for processing.

Each time a transaction is processed, the contract checks for the amount of withdraw-able dividends each holder has acquired. If the dividends surpass the minimum threshold for auto-claims, the contract will automatically distribute CAKE as the holder's reflections.

This system is fully automated and does not add the minimal gas fees proportional to value transferred. The number of holders processed through each transaction is dynamic and based on the transaction size. Holders will receive dividends from the queue based on their position in the array. It is a fair and fully automated system. There is no minimum holding amount to receive rewards, however, if your rewards do not exceed the minimum to cover gas fees, the contract will save your reflections until the threshold is met or exceeded.

INVESTOR TOKEN

The FatCake Token is a decentralized community based crypto project unlike any other. FatCake launched July 28th 2021. There are currently 5000 holders (investors) into FatCake with more than 6000 members on Telegram and 21K followers on Twitter.

Holding FatCake allows investors to earn a passive income. 10% of all transactions is redistributed to holders in the form of Cake rewards. Cake tokens can be cashed out or reinvested either by buying more FatCake Tokens or by staking it in syrup pools or vaults to earn interest on their rewards.

We are far more than just a token. We are building a real business with real utility that will help drive mainstream adoption of decentralized finance and crypto currencies. We are developing multiple streams of revenue so that holder rewards are not reliant on the volume of token trades.

THE FUTURE OF DECENTRALIZED FINANCE

ECOSYSTEM



FatCake
Passive Income

15% Transactional Tax

67% Redistribution in Cake Token

20% Development and Operations Fee

13% Liquidity Pool Maintenance



FatCash
Major Utility

3% Buy | 0.5% Transfer | 25% Sell

10% Development/Operations

25% Liquid Minting

25% Asset-Backed Lending Pool

40% FatCake rewards

ROADMAP

PHASE 1

- Website & Dashboard (Version 1)
- Token Launch
- Business Plan Creation
- Start PVP Game Development
- Recruit Development Team
- FatDEX Development
- Integrate Fiat/Crypto On-Ramp
- Integrate Farms/Staking Vaults

PHASE 2

- FatDEX Beta
- Crypto Merchant Widget
- PVP Game Beta
- Frosting Phase 1 Beta Testing
- FatCash Contract Creation
- Begin Influencer Onboarding
- Launch Asset Backed Lending Pool

PHASE 3

- Grow FatPools with platform revenue
- Scale Frosting Social with Phase II
- PvP Game Launch
- Major Marketing Push w/TikTok team

PHASE 4

- Global Scaling with Frosting Phase III
- Crypto Lending
- FatCards
- Asset Stabilization
- FatChain Development

FROSTING APP DEV PHASES

PHASE 1: PERSONAL CONTACTS & FINANCE

- Personalized Interface
- Personal Finance (Digital Wallet)
- Personal Contacts
- Basic Messaging

PHASE 2: CONTENT CREATION & ENGAGEMENT

- Status Updates
- Articles
- Photos
- Enhanced Messaging
- Marketplace (NFTs, Products, Services)
- Journal Mode
- Shadows

PHASE 3: MULTI-MEDIA SUPPORT

- Audio (Music/Podcasts)
- Videos
- Live Video
- Live Audio
- Voice/Video Conferencing
- Paid Subscriptions
- Pay-Per-View Events